

Reach Your Customers

ROCKIES VENTURE CLUB

Sponsor the Rockies Venture Club

There are five sponsorship types to meet your needs.

- Bronze - \$1,000
 - Web visibility
 - Meeting registration
 - Access to VIP dinner
- Silver - \$2,000
 - Web visibility
 - Meeting display
 - 4 meeting booths
 - 3 months of Ask an Expert
- Gold - \$5,000
 - Web promotions
 - Group email
 - Workshop
 - VIP dinner
 - CCC Event Sponsor
- Platinum- \$9,500
 - Meeting promotions
 - Web description
 - 2 group emails
 - Monthly meeting booths
 - Monthly Ask an Expert sessions
- Team-\$12,500
 - Group sponsorship
 - Web promotions
 - Meeting registrations
 - Monthly Ask an Expert sessions

Reach Your Customers Sponsor the Rockies Venture Club

When was the last time you reached tens of thousands of people with your message? Personally touched hundreds of entrepreneurs building high-growth potential customers? Or filled your pipeline months in advance?

As a sponsor for Rockies Venture Club, you get to:

- Have your message promoted to thousands of potential customers
- Shake hands with the entrepreneurs who could need your services right now
- Interact with other corporate sponsors that can grow your business!

Rockies Venture Club Details

Rockies Venture Club (RVC) was one of the first non-profit organizations in the country to help entrepreneurs launch and manage high-growth potential companies. Today, it helps build better entrepreneurs by connecting them to the money, people and knowledge they need with a developing online community, monthly programs, venture pubs, speed networking events and annual conferences that helps focus on building business strategies that can be funded and managed.

RVC has honored entrepreneurs like Duane Pearsall, the inventor of the smoke detector, John Zagula, noted venture capitalist, author and former Microsoft executive and Rick Patch, founding partner at Sequel Venture Partners, a venture capital firm with over \$400 million in assets that has invested in several successful companies including MatchLogic, Dante and Bid4Vacations.

With a focus on connecting people, RVC gives you the opportunity to connect with the entrepreneurs, speakers and businesses to build your prospect base. More importantly, RVC gives you a unique opportunity to work with other club sponsors that share your interests in growing local businesses.



| Feature | Bronze \$1,000 | Silver \$2,000 | Gold \$5,000 | Platinum \$9500 | Team \$12,500 |
|--|-------------------|-------------------|--|---|--|
| Directory ad | | ✓ | ✓ | ✓ | ✓ |
| Logo display at events | Website | Website | Web, email, electronic, signage | Web, email electronic, banners, table tents | Web. email, electronic, banners, table tents |
| Link to website from RVC site | | ✓ | ✓ | ✓ | ✓ |
| Web description | | | | ✓ | ✓ |
| Registration desk company description | | | ✓ | ✓ | ✓ |
| Name tag ribbons | | ✓ | ✓ | ✓ | ✓ |
| Send an email campaign to the RVC database | | 1 per year | 2 per year | 1 per year | |
| Meeting registrations | 1 | 1 | 2 | 2/4 | 2 |
| Meeting booths | 2/yr | 4/yr | 6/yr | 12/yr | |
| Workshop participation | | | ✓ | ✓ | 1 |
| Ask an Expert (availability with new site) | 1 mo | 3 mos | 6 mos | 12 mos | 12 mos |
| Sponsorship appreciation dinner | | ✓ | ✓ | ✓ | ✓ |
| VIP dinner event w/speaker | Fee | Fee | 1 | 1 + guest | |
| Description in CCC / FFE conf material and website | | | ¼ page | ½ page | 1 page |
| CCC / FFE Booth location | | | ✓ | ✓ | ✓ |
| CCC/ FFE program committee | | | ✓ | ✓ | |
| CCC / FFE Opening/closing remarks | | | | ✓ | |
| CCC / FFE host event communications | | | | ✓ | |